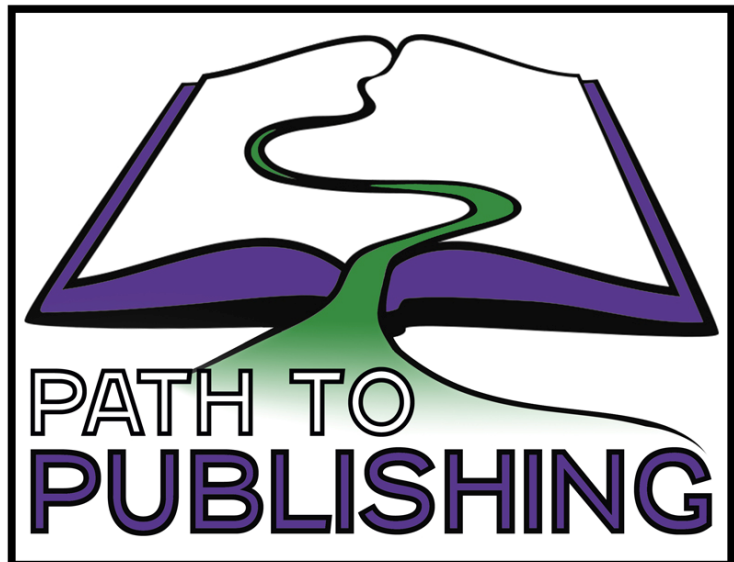# Post-Docs: Create Your Publication Strategy!

Want to convert your thesis into career-assisting publications? Whether you are aiming for a career within or outside academia, **Path to Publishing** can help you! This six-week online course is designed to help you improve your writing and maximise your chances of publication. The course includes webinars, weekly lessons and exercises, feedback and discussion, and an online peer support group which will continue after the course is finished. By the end of the course you will have a publication strategy covering the next 1-2 years, and you will know how to implement that strategy.

Path To Publishing will enable you to:

- **Assess** the publication potential of your thesis: know which parts to publish and how to develop them for publication
- **Reflect** on scholarly or professional choices in light of your career goals, and know how to use publication to help you move closer to those goals
- **Evaluate** steps to pursue traditional, online, or self-publishing: understand the pros and cons of writing for blogs, academic journals, books and other formats
- **Develop** a clearly defined 1 to 2-year publication strategy that aligns with your career goals
- **Connect** with a writing community in the form of an ongoing online support group for course students and alumni

The course is appropriate for anyone who has completed their thesis within the last five years. All you need is a good standard of written English and the ability to commit to a six-week course.

Path To Publishing is created and facilitated by Dr Janet Salmons (Boulder, Colorado, US) and Dr Helen Kara (Staffordshire, UK). We both have extensive publication experience and knowledge.

Contact us with any questions at info@vision2lead.com or book here: http://vision2lead.com/what-we-do/path2publishing/